

HYPERSHIFT HYDRATION



A caffeine-free electrolyte drink in a 12 oz can. Real cane sugar, colors from fruit and vegetables, still or sparkling. Made in Danville, California.

0 mg caffeine

Real cane sugar

No artificial sweeteners

No synthetic dyes

12 fl oz / 355 mL

Still + sparkling

FIVE FLAVORS

Lucid Dream

Berry dreamscape · sparkling only

Cherry Vibe

Red cherry · still or sparkling

Blue Flash

Blue limeade · still or sparkling

Tropic Glow

Pineapple mango · still or sparkling

Berry Wave

Mixed berry · still or sparkling

THE FACTS

Wholesale	\$ confirm per case of 12 · \$ confirm per can
Suggested retail	\$2.49 to \$2.79 per can confirm · \$29 per 12-pack online confirm
Case pack	12 × 12 fl oz cans, 2 × 6 or 3 × 4 confirm
UPC	confirm per flavor and format
Shelf life	confirm months, ambient; serve cold
Case dimensions / weight	confirm · about 10 to 11 lb
Minimum order	None for the first 60 days
Delivery	Self-delivered in the East Bay within 2 business days confirm
Sugar / calories per can	confirm g cane sugar · confirm kcal
Electrolytes per can	confirm mg sodium · confirm mg potassium
Terms	Card or invoice, net 15 confirm

Why it sells

The two questions shoppers ask first are "does it have caffeine" and "what's the sugar." The can answers the first at the top. The label answers the second with an ingredient people recognise. Flavor is the number one purchase driver in the category; this is a drink people finish.

WHAT WE DO FOR YOUR STORE

- **First case free.** No commitment.
- **In-store demo** within two weeks of the first delivery, staffed by the founder.
- **A 14-day check-in** with your sell-through, and reorders delivered by us.
- **Named on our store finder** in the app and on [drinkhypershift.com](#), plus a social post for every new account.
- **"Made in Danville" shelf talker** and cold-box cling.
- **Local demand:** weekly samplings at Danville gyms and offices, geo-targeted ads within 15 miles, and restock alerts sent to app users near your store.

WHERE WE ARE

- [drinkhypershift.com](#), first cases ship December 15, 2026 [confirm](#)
- Bay Area offices and studios [confirm list](#)

RAY WALKER, FOUNDER

[phone](#) · [email](#) · [drinkhypershift.com](#) · [@hypershiftdrink](#)

HYPERSHIFT Hydration · Danville, CA
Wholesale sell sheet · Nov 2026